THA FLY NATION

MEDIA KIT

DECEMBER 2012

SITE STATISTICS

VISITS: 42,636
UNIQUE VISITORS: 33,460
AVG. VISIT DURATION: 04:14

GENDER

65% ARE MALE
35% FEMALE

AGES:

10% < 18
35% 18-24
33% 25-34
12% 35-44
10% 45-54

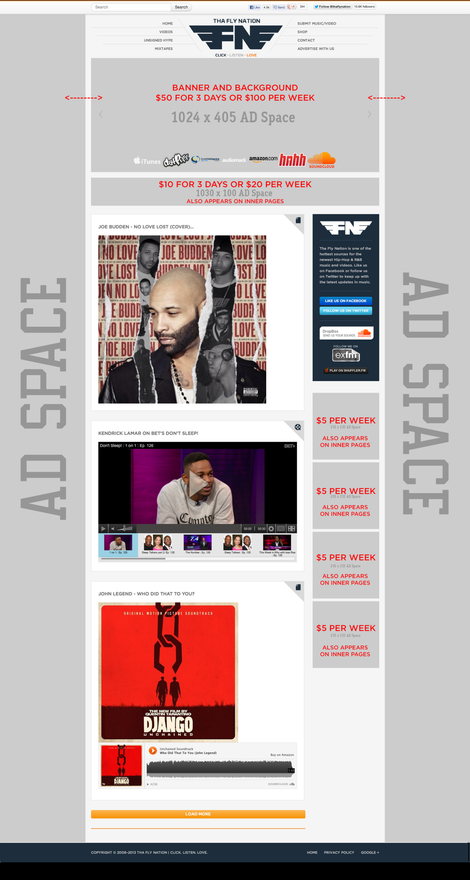
SCHOOLING:

37% NO COLLEGE
56% COLLEGE
7% GRAD SCHOOL

RACE:

26% CAUCASIAN
35% AFRICAN AMERICAN
12% ASIAN
27% HISPANIC

PRICING



Tha Fly Society was created in 2008 as a site that would provide a constant safe for work environment for music lovers to listen to their favorite artists. It has continued to grow at a rapid rate, promoting and supporting unsigned and independent artists with a medium to get their music heard. This continued support helped Tha Fly Nation explode from 4,000 visits a month, to as high as 45,000 visits a month, in just 1 year of re-launching as Tha Fly Nation.

With continued support from Tha Fly Nation and artists, Tha Fly Nation will continue to grow.

Thank you for your support,
Tha Fly Nation.